

# Transporeon Best Carrier

Nearly 21% of all trucks in the EU are driving empty, creating far-reaching consequences for the economy and the environment. Making more efficient use of available loading space can significantly reduce costs for both carriers and shippers. Transporeon Best Carrier enables shippers to actively utilise empty kilometres with no additional effort with just one single click.



## CHALLENGES

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### LIMITED AWARENESS OF FREIGHT CAPACITY

Shippers often do not know which of their connected carriers' trucks are empty, which is frequently the cause of rejections and high freight costs.

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### SHIPPER STAFF SHORTAGES

Daily spot market transport order allocation requires an enormous manual effort since as many carriers as possible must be manually contacted by telephone or e-mail.

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### CORPORATE GUIDELINE COMPLIANCE

Employees do not always strictly follow compliance policies, and award guidelines can be disregarded.

## FEATURES

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### SIMPLE COST CONTROL

- › Automatic tendering of transports to a closed carrier pool defined by the shipper.

### ALLOCATION OF PARTIAL DELIVERIES

- › Automatic allocation of transport orders via partial deliveries to different carriers.

### ALTERNATIVE OFFERS

- › Carriers can submit several offers with different conditions for a single transport.

### INDIVIDUAL GROUPS

- › Tendering of transports to a specific group of carriers with pre-defined parameters, such as a specific vehicle type.

### QUANTITY ADJUSTMENT BY THE CARRIER

- › Optional adjustment of the actual transported quantity by the carrier if it varies from the amount specified.

### RANKING FOR PLACED OFFERS

- › A pre-defined ranking of the offers with three categories helps the carrier to place offers by offering a visual cue.

### OFFER POLICIES

- › Offers can be limited to only display to certain users and based on specific price parameters, such as unit prices, reference prices and more.

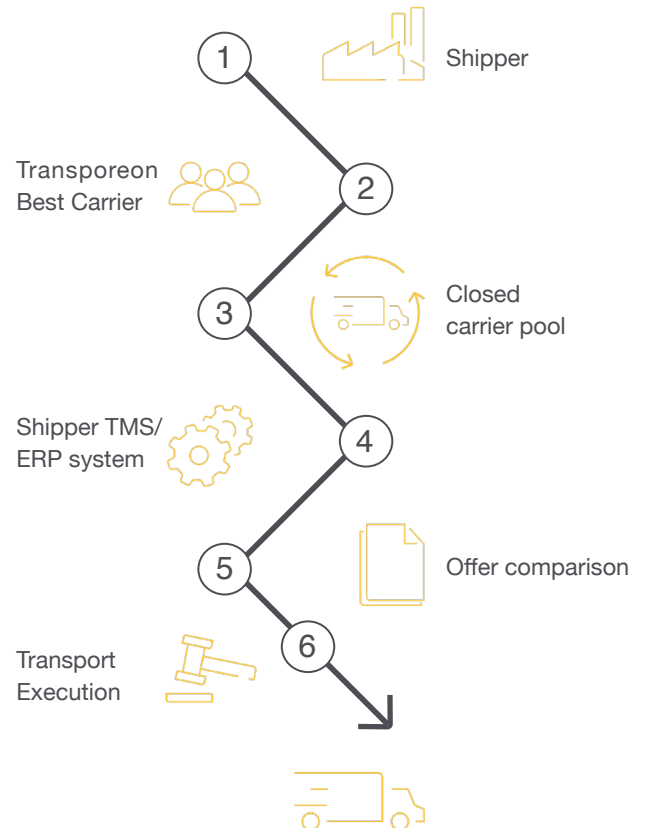
### ADDITIONAL INFORMATION ON THE OFFER PRICE

- › Additional input fields can be used to enter enhanced offer information, such as additional costs for transport duration, etc.

## HOW IT WORKS

### OPTIMIZING TRANSPORT ASSIGNMENT USING THE SPOT-MARKET PRINCIPLE

- 1**  
User creates a transport using Transporeon or directly in the TMS/ERP system
- 2**  
User selects "Transporeon Best Carrier" as assignment method
- 3**  
The calculated transport price is displayed to a predefined group
- 4**  
Offers come in and if an interface is available, the incoming offers are automatically synchronised with the TMS/ERP system
- 5**  
Shipper chooses the best offer
- 6**  
The carrier with the best offer receives the transport in compliance with the award guidelines



## BENEFITS

- > Reduction of empty runs by up to 13%
- > Reduction of fuel consumption and vehicle emissions
- > Transport costs savings of up to 10%
- > Reduced effort for optimal freight prices, due to highly automated transport allocations
- > Rapid response to freight market fluctuations
- > Compliant allocation of transports by altering the visibility of offers and recording individual user actions

“With freight assignment through Transporeon, both our carriers and our company save time and money. **That makes it attractive: With Transporeon, we all win.**”

**HEAD OF FREIGHT MANAGEMENT**  
KNAUF GIPS KG

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