

Freight Marketplace

Instant quotes, global reach and data-driven decisions

As a carrier, you face unique challenges in the freight tendering process. Invitation to freight tenders with uncertain win rates, unstructured tendering events, and the struggle to find loads that align best with your lane preferences and service portfolio.



But there's a game-changer that addresses these challenges head-on: The new Marketplace. It's a neutral space designed to connect carriers and shippers, enabling you to showcase your services, unlock new business opportunities, and achieve growth.

CHALLENGES

LIMITED VISIBILITY

Lack of visibility into potential customers and market opportunities, hindering carrier growth and expansion.

INEFFICIENT ALIGNMENT

Difficulty in finding suitable business opportunities aligned with lane preferences and service portfolio.

LIMITED SHOWCASING OPTIONS

Lack of effective platforms or tools to showcase specialized services and capabilities.

MISSING RELEVANCY

Wasting time and resources on receiving invitations for tenders that do not fit the business, lane or service specialization.

FEATURES

> INCREASED BUSINESS OPPORTUNITIES

Gain access to a diverse range of shippers and their mini tenders. Open up new business opportunities and expand your customer base, increase the chances of securing more loads and generate additional revenue.

ACCESS TO MINI TENDERS

The Marketplace offers you the opportunity to participate in road freight mini tenders, tailored for contracted shipments on specific routes or capacity volumes. Discover profitable loads that align perfectly with your business.

COMPETITIVE BIDDING

Marketplace operates as a bidding platform, allowing you to competitively bid on mini tenders. This fosters a fair and transparent environment where you have the opportunity to showcase your pricing competitiveness.

MARKETPLACE PROFILES

Create a comprehensive profile on the Marketplace, to showcase your expertise, services, performance metrics, and fleet data.



HOW IT WORKS



SPEED

- Quick turnaround: Secure loads faster with rapid quote responses and streamlined negotiation
- Maximise uptime: Instantly match available trucks with suitable shipments to optimise fleet utilisation.

NETWORK

- Expand your reach: Access a wider customer base through a diverse network of shippers.
-) Build strong partnerships: Cultivate long-term relationships with global shippers for consistent business.

DATA

- Data-driven growth: Make informed decisions based on real-time market insights and performance analytics.
- Optimise Pricing: Leverage data to negotiate better rates and improve profitability.

BENEFITS

- ACCESS TO MORE BUSINESS
- > SHOWCASE YOUR SERVICES
- COLLABORATE IN A NEUTRAL SPACE
- > STREAMLINED EFFICIENCY
- > SUSTAINABILITY AS COMPETITIVE EDGE
-) MORE TRANSPARENCY
- EASY TO USE



business. We use it for both buying and selling freight, and it's great for finding reliable partners and getting competitive quotes. It's a truly neutral platform that

Freight Marketplace is a win-win for our

benefits both buyers and sellers for more success

Krzysztof Jóźwiak

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WANT TO FIND OUT MORE?

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