

Freight Marketplace

Instant quotes, global reach
and data-driven decisions



The logistics industry faces challenges in aligning capacity and securing prices, hindering both buyers and sellers to strike fair agreements. Traditional methods fall short, leading to inefficiencies and difficulties in finding the right partners. The new Marketplace is a gamechanger, addressing inefficiencies and complexities head-on.

Logistics providers can showcase their expertise, while buyers find partners based on their specific needs. The Marketplace automates processes, compares offers to market rates, and integrates sustainability considerations, transforming logistics operations into one streamlined and transparent experience.

CHALLENGES

LIMITED NETWORK

Difficulty finding the right business partners due to fragmented, unstructured information and lack of reliable carrier profiles.

INEFFICIENT NEGOTIATIONS

Traditional procurement methods often rely solely on price negotiations, neglecting other critical factors like volume, lead-time, and sustainability requirements.

INADEQUATE DATA

Existing systems lack integration capabilities and fail to leverage additional information due to unstandardized data sets, hindering informed decision-making.

MANUAL AND TIME-CONSUMING

Cumbersome processes hinder efficiency, causing delays and reducing productivity. Manual decision-making inhibits automation and streamlined operations.

FEATURES

› COUNTERPARTY DISCOVERY

Access the largest carrier network available. Connect with trusted and reliable carriers through high-quality profiles for secure and efficient transactions.

› MULTI-DIMENSIONAL NEGOTIATIONS

Fair agreements made easy. Engage in negotiations based on price, volume or CO₂ emissions. Benefit from optimized pricing proposals to simplify decision-making.

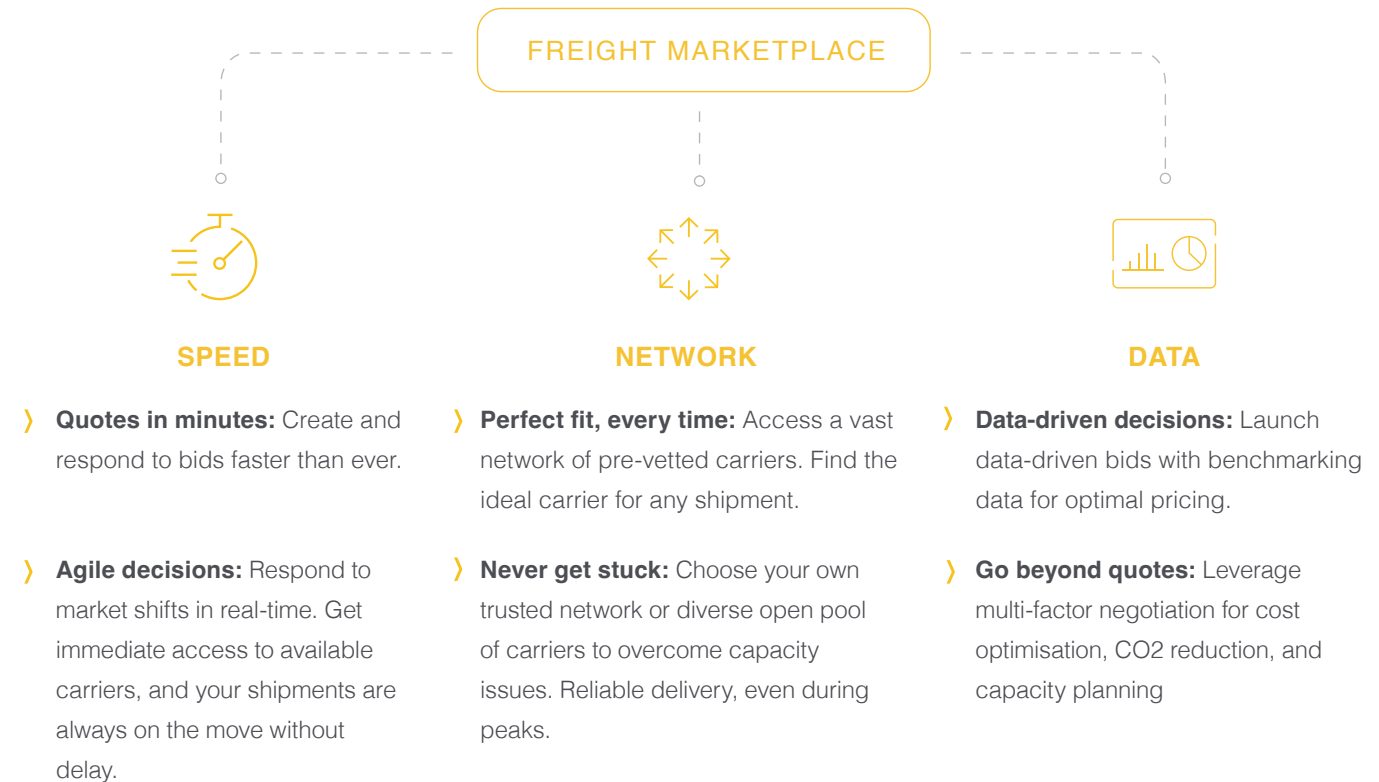
› INTEGRATION OF ADDITIONAL DATA

Leverage additional data, including CO₂ emissions, distance calculation, market intelligence and benchmarking information, for comprehensive insights.

› SEAMLESS USER EXPERIENCE

A user-friendly interface that requires no onboarding. Its intuitive design and self-explanatory features allow for a streamlined process, ensuring a seamless user experience.

HOW IT WORKS



BENEFITS

- > ENHANCED EFFICIENCY
- > IMPROVED DECISION-MAKING
- > SUSTAINABLE TRANSPORTATION
- > BETTER COLLABORATION
- > COST OPTIMIZATION
- > MORE TRANSPARENCY
- > FLEXIBLE



Freight Marketplace is incredibly easy to use, allowing us to quickly launch tenders and connect with new carriers. It has streamlined our lane requests, ensuring smooth collaboration between buyers and sellers. We're impressed with how it supports our commitment to quality and customer service, helping us achieve the best results.

Danils Hils

Business Development Manager, Kreiss SIA



WANT TO FIND OUT MORE?

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